



# IELTS General Training Volume 8

## Listening Practice Test 1

### HOW TO USE

You have 2 ways to access the listening audio

1. Open this URL <https://link.intergreat.com/goUXP> on your computer
2. Use your mobile device to scan the QR code attached



## Questions 1-10

Complete the notes below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

<b>CHILDREN ART CRAFT CENTRE</b>	
Example	Answer
Running time:	every Friday
Joining age:	1 _____
Joining fee (a child):	£ 2 _____ or £ 3 _____ of discount over two children from the same family
Address of Centre:	Amherst House, 4 _____
Security:	Red button for going outside, the 5 _____ is for staff only
Parking place:	behind 6 _____
<b>Programmes</b>	
Title:	Building Warship
Date:	On 7 _____
Material:	8 _____
Required:	Old blue jeans or clothes
Title:	9 _____
Date:	On the 31st of October
Decoration:	Trees, rocks, animals, etc
Material:	Different kinds of paper for making 10 _____ and jungle background

## Questions 11-20

Complete the notes below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

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All 11 \_\_\_\_\_ go from Leicester Square in the centre of London.

Local bus number: 12 \_\_\_\_\_ and 108.

Tube: South bound of 13 \_\_\_\_\_

14 \_\_\_\_\_ has a lot of exhibitions which have held with beautiful 15 \_\_\_\_\_ of human history and culture, including over 16 \_\_\_\_\_ objects that are illustrating and 17 \_\_\_\_\_ the start to the present of human cultural story.

The entrance fee is free of charge due to support from the 18 \_\_\_\_\_ and culture service by the British government.

19 \_\_\_\_\_ has offered the opportunity for students'backpacking trip.

Guide's e-mail address: 20 \_\_\_\_\_ .rose@londontravelguide.co.uk

## Questions 21-24

Label the diagram, below.

Write **NO MORE THAN THREE WORDS** for each answer.

Marketing-Mix	
	Product
21 _____	
	Place
22 _____	

Tangible business model	<ul style="list-style-type: none"><li>• mass production</li><li>• manufactured units</li></ul>
Intangible business model	<ul style="list-style-type: none"><li>• cultural and 23 _____ industry</li><li>• electronic products - e.g. 24 _____</li></ul>

## Questions 25-26

Write **NO MORE THAN THREE WORDS** for each answer.

Where does Catherine March work as a head course leader?

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25 \_\_\_\_\_

What is the textbook written by Robin Kelly?

26 \_\_\_\_\_

### Questions 27-28

What definition can be termed from the “Four Cs” connected with the following things?

Write the correct letter, A, B, C or D, next to questions 27 and 28.

<b>A</b>	is normally spending money or expenses.
<b>B</b>	is a flow or doing process.
<b>C</b>	is a material for the consumers.
<b>D</b>	is a method for smooth operation

27   Commodity

28   Channel

### Questions 29-30

Complete the table below.

Write **NO MORE THAN TWO WORDS** for each answer.

Reference source	Information	Deadline
"Critical Analysis Review"	More 29 _____ about the markets of different areas	By the end of the term
Draft proposal	-	Before embarking on 30 _____

### Questions 31-36

Choose the correct letter, A, B or C.

31 Who first imported tea into Europe?

A  B  C The Dutch

- B The Chinese
- C The British

32 What is the meaning of the American eagle engraved in tea at the Boston Tea Party?

- A Equalization
- B Human Rights
- C Independence

33 Where is sesame oil used with milk tea?

- A England
- B Sudan
- C Russia

34 According to Cornelius Blankaart, how many cups of tea a day is it healthy to drink?

- A over eight cups
- B no more than eight cups
- C less than eight cups

35 From when did the normal people drink the tea?

- A from eighteenth century to nineteenth century
- B from nineteenth century
- C from middle of nineteenth century

36 Why does the Islamic culture prohibit drinking tea?

- A because of caffeine
- B because of vitamin
- C because of vegetable oil

## Questions 37-40

Write **NO MORE THAN TWO WORDS** for each answer.

What is in the tea of nomadic Bedouin used in the guest tents?

37 \_\_\_\_\_

What do the Indians add to make “Chai” traditionally?

38 \_\_\_\_\_

What kind of tea with water or milk is made at the café?

39 \_\_\_\_\_

In which country is tea commonly served at conferences and seminars?

40 \_\_\_\_\_



## Solution:

### Part 1: Question 1 - 10

- |                    |                  |
|--------------------|------------------|
| 1 five to seven    | 2 15             |
| 3 3                | 4 Glasgow Street |
| 5 Black button     | 6 (the) garden   |
| 7 October 17th     | 8 Clay           |
| 9 Caribbean Jungle | 10 rocks         |

### Part 2: Question 11 - 20

- |                       |                         |
|-----------------------|-------------------------|
| 11 sightseeing buses  | 12 381                  |
| 13 (the)Northern Line | 14 (The) British Museum |
| 15 heritage           | 16 seven million        |
| 17 documenting        | 18 educational tourism  |
| 19 (A) scholarship    | 20 jonathan             |

### Part 3: Question 21 - 30

- |            |                           |
|------------|---------------------------|
| 21 Price   | 22 Promotion              |
| 23 tourism | 24 mobile phone companies |

25 (the) Business Centre/Center

27 C

29 statistics

**Part 4: Question 31 - 40**

31 C

33 B

35 B

37 sugared tea

39 instant/instant beverages/tea

26 Marketing-Mix and Strategy

28 B

30 (the) research

32 C

34 A

36 A

38 (boiling) milk

40 Britain



## SECTION 1

STAFF: Good afternoon. Holborn Children Art and Craft Centre. May I help you?

WOMAN: Oh yes. Hello, there. I'm Interested in the children's handcraft class. Can I have a little more information, please?

STAFF: Do you mean the Art and Building workshops?

WOMAN: Yes. A friend of mine mentioned them. Your company workshop is offering a creative mind through painting and building. Is that right?

STAFF: Yes, of course. Um, first of all, we run the class every Friday between 01:00 p.m. and 02:30 p.m. after our lunch break.

WOMAN: Good. And, what ages are the classes available to?

STAFF: Well, children aged Q1 five to seven are fine. But all children should be accompanied by a parent.

WOMAN: Fine, of course. So, how much is the class?

STAFF: Let's see. It's £ Q2 15 per child, with £ Q3 3 off for over two children from the same family.

WOMAN: Oh yes, that's very reasonable. And where exactly in the main hall are they held?

STAFF: They're In the centre of the hall.

WOMAN: Could you give me the full address?

STAFF: Yes, it's Amherst House.

WOMAN: Right.

STAFF: And that's on Q4 Glasgow Street.

WOMAN: Could you spell that for me, please?

STAFF: Sure, G-L-A-S-G-O-W Street.

WOMAN: Thank you, lovely.

STAFF: We have a security entrance, so you should press the red button for going outside. Don't press Q5 the black button please; It's for staff only.

WOMAN: OK. And one more question - is there any parking available nearby?

STAFF: The back of **Q6 the garden** is probably the best place to park. The parking charge is £2.00 per hour.

WOMAN: OK, would it be possible to book it now?

STAFF: Yes, certainly, you can do that at the information centre.

WOMAN: Great. Do you also offer art programmes?

STAFF: Sure. I will give you Information about the next two art workshops. On **Q7 October the 17th** there's a warship building workshop.

WOMAN: Oh, that sounds great!

STAFF: We will be using **Q8 clay**, so just make sure the child is wearing suitable clothing.

WOMAN: I know, I'm sure they will be making a terrible mess. So, what is the other programme then?

STAFF; Well, it's coming at the end of this month on Saturday.

WOMAN: That'll be the 31st of October, won't it?

STAFF: Yes, that's right. On that day, there's going to be a **Q9 Caribbean Jungle** theme. This is where kids make scenes with trees, rocks, animals and so on.

WOMAN: Oh, is that safe?

STAFF: Yes it is, don't worry. They'll just be using different kinds of paper. You know, they're good materials for making jungle backgrounds, **Q10 rocks** and things like that.

WOMAN: OK, I see. The workshop sounds really good, and I'll call you back after talking about it with my husband.

STAFF: Lovely. Thanks very much for ringing.

## SECTION 2

STUDENT: Hello, umm, my classmates and I, umm, we are travelling from Asia. We are staying here in London for a couple of days and we need to know about the local bus or sightseeing bus services. Actually, we're hoping to do a few excursions in London.

GUIDE: OK. Well, I can give you lots of details about all **Q11 sightseeing buses** going from Leicester Square in the centre of London. This leaflet will be very helpful for you but I can tell you some of the main things. We're here on Tottenham Court Road. You can save some money and do a bit of exercise by walking down Charing Cross Road for about 15 minutes. There are movie theatres and many souvenir shops around there.

STUDENT: Are there any local buses that go there? Actually, we're exhausted and have lots of unpacking to do.

GUIDE: Sure, you can take the **Q12 381** or 108 bus from across the road. It takes about 5 minutes. Or you could take the tube and head south on **Q13 the Northern Line** but remember the tube is more expensive than the bus. It's up to you.

STUDENT: Thanks; by the way, is **Q14 the British Museum** around here? A friend of my friend recommended it to me. It is a great building in the UK, isn't it?

GUIDE: Yes, it's so big. It's just around the corner, three minutes by foot. There are a number of interesting exhibitions. Basically, the Great British Museum is a museum of splendid **Q15 heritage**, human history and culture in London. So its collections, the number of which is more than **Q16 seven million objects** or so, are among the largest and most comprehensive in the world, and originate from all continents, illustrating and **Q17 documenting** the story of human culture from its beginning to the present.

STUDENT: Amazing... seven million objects. How much is the entrance fee?

GUIDE: It's free of charge.

STUDENT: Really? Why? I'm just wondering.

GUIDE: Because the British government manages the national culture policy for **Q18 educational tourism** and culture services.

STUDENT: OK. I see... So, I'll go there first.

GUIDE: Anything else?

STUDENT: Every year our university runs an international backpacking contest as part of **Q19 a scholarship** so we are travelling across Europe. Our team won the contest last year. So, our project plan is to understand and learn something about European countries' culture. After travelling we should hand in a report to the authority of the university.

GUIDE: Great, I will give you my company email address; if you need help, contact me anytime. You got a pen?

STUDENT: Thank you so much indeed.

GUIDE: **Q20 Jonathan.rose@londontravelguide.co.uk**.

STUDENT: Say again, please, how do you spell your name?

GUIDE: OK. J-O-N-A-T-H-A-N.

STUDENT: Right, I got it. I really appreciate your kindness, Jonathan.

GUIDE: No problem, anytime. Bye, enjoy your trip.

STUDENT: Cheers, bye.

## SECTION 3

TUTOR: Hi, Tom. How have you been getting on with your coursework on the “marketing-mix”?

TOM: So far, so good... and I’ve been trying the varied approaching of the targeting last group for studying.

TUTOR: Can you tell me how the coursework is going?

TOM: Well, we agreed on four main targets for the marketing-mix, such as Product, **Q21 Price**, Place and **Q22 Promotion** to find out about how to do suitable data analysis in various markets.

TUTOR: OK. Go on, Tom.

TOM; At first, we separated both tangible services and intangible services.

TUTOR: Can you give me some examples of tangible and intangible business models?

TOM: Umm. A tangible model is mass-produced or manufactured on a large scale with a specific volume of units. On the other hand, an intangible model is service based such as the culture and **Q23 tourism** Industry, or electronic products such as **Q24 the mobile phone companies**.

TUTOR: That’s right.

TOM: But I got several questions about that. Actually, I need to talk to a lecturer.

TUTOR: Oh right. I’ll help you. Who do you want to meet?

TOM: Catherine March. Do you know her? She’s in **Q25 the Business Centre**.

TUTOR: Yes, of course, she’s the head course leader there.

TOM: Yes. She was very helpful and so kind.

TUTOR: Oh, that’s good. Did she give out anything in particular?

TOM: Yeah. She recommended a marketing textbook called “**Q26 Marketing-Mix and Strategy**” written by Robin Kelly. And she also suggested I should book a couple of practice sessions using marketing practical system.

TUTOR: OK. I’m sure you’ll find them useful.

TOM: And, of course, do you know what is related to “marketing-mix”?

TUTOR: Sure... It’s the “Four Cs.”

TOM: I was just wondering about that, actually.

TUTOR: Umm... It’s for a customer focused marketing-mix known as the “Four Cs,”

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Commodity, Cost, Channel and Communication.

TOM: So, what is the actual meaning of them?

TUTOR: Right. **Q27 Commodity** is the product for the consumers. And cost is normally spending money or expenses, like selling cost, producing cost, and purchasing cost. And **Q28 channel** means a flow or doing process. The last one is communication which smoothly operates as “give and take” during marketing. Are you following me, Tom?

TOM: Yes, it's still a little unclear. Actually, I need to do some further reading on the concept of marketing.

TUTOR: Oh yes, well I got hold of a copy of the McCarthy and I thought it was great, but the campus bookshop said it was out of stock. The library has an old version but it is not as useful and I'm afraid I've lent my copy to another student. I'll give it to you next week when I get it back. OK, Tom?

TOM: Thank you.

TUTOR: No problem. Anyway, your writing style is very clear and you've included lots of interesting personalised explanations of your target area. And you've just got a couple of solutions for some additional cases on targeting. They are not too bad.

TOM: I see. Could I just ask: which reference book would you recommend?

TUTOR: Well, I'd go for something like “Critical Analysis Review.” Have you heard of it?

TOM: Well, it's the first time I've heard that title.

TUTOR: It's about markets within different zones and contains **Q29 statistics** on their specific areas of work.

TOM: Oh, well, I can get them from the online journals too.

TUTOR: Great... clearly... I think you should aim to cite more research data published later than 2005.

TOM: OK. That's not so difficult. When do you want that done by?

TUTOR: Oh, relax, Tom. Take your time. Um, you should complete it by the end of this term. And I think you should note down its main draft proposal.

TOM: Yeah. Well, I'll certainly try. When would the deadline be for that?

TUTOR: My advice would be to get it done before you begin **Q30 the research**.

TOM: OK. I'll do that then. See you soon.

TUTOR: Good for you, Tom.

## SECTION 4

Tonight, I'm going to talk to you about the history of tea. These days, there are lots of chances to drink tea. Perhaps, you enjoy drinking ready-made tea. Tea has been an important part of traditional hospitality rules all over the world for several centuries.

Tea originated in China and was so popular that hundreds of people operated ceremonies in Eastern Asia. In Europe, tea was first imported by **Q31 British** sailors through North Western Europe. It was then delivered by Dutch maritime traders in the 16th century. At that time, tea became available via Moscow from the Far East to Europe. Tea also stood for **Q32 independence** as shown by the symbol of the American eagle from the Boston Tea Party.

In the last 400 years, tea leaves became available and practical throughout Asia and Europe. But the way people drank tea was changed a little. The Chinese regarded the quality of the leaves and utilised them as a vital part of their medical care. Other people added hot water, milk, sugar, spices like cinnamon and herbs like mint or sage to their tea. The variations of tea are unlimited. For instance, sesame oil is added to milky tea on chilly mornings in **Q33 Western Sudan**. Unlike coffee, English tea has acquired a good reputation as a therapeutic drink that enhances the body condition. Actually, in European and Arabic countries as well as in the Middle-East and Russia, tea was considered a restorative and health-giving plant for a long time. According to Cornelius Blankaart, a physician from Holland, mentioned that to keep good health, people should drink **Q34 at least eight cups a day**. However, over 50 cups a day could cause severe health problems.

While European coffee houses were frequented by men for things such as business meetings, middle-class women spent the tea time with guests in the house. With the arrival of **Q35 the 19th century** the price of tea decreased and the common people took the chance to drink tea with enthusiasm. Luxury tea was sold in tea bags which were made of cotton to suit the upper classes.

Nowadays, although tea and coffee consumption has become a significant part of society, a few Islamic groups prohibit drinking tea because it **Q36 contains the stimulant caffeine**.

From the Middle Eastern tradition of the nomadic Bedouin, guests are served with tea topped with cardamom and glasses of **Q37 sugared tea** refilled by the host in the guest tents. For over 1,000 years, Arab traders have been bringing the tea culture of Islamic customs to northern and western Africa. The tea was boiled with a lot of sugar for a long time.

In India, tea drinking keeps an important custom of daily life going. The Indians are accustomed to drinking it with milk. "Chai" as they call it means **Q38 boiling milk** adding tea, sugar and some spices. This process of making tea has spread throughout the world. Surprisingly, the custom of making tea mixed with "milk or water" in cafés has been carried over to the preparation of **Q39 instant beverages**. Today, at conferences and seminars in **Q40 Britain**, tea

remains the most commonly served beverage.

OK, that's the end. Are there any questions so far?